



## WHAT IS ON THE MENU

### The Responsible Luxury Manager Toolbox

LAB: Environnemental Diagnosis

LAB: International Market Study

EXPERIENCE: CSR Awareness  
Bootcamp

EXPERIENCE: Paris Premium Retail  
Study Trip

Climate  
Sustainable Agriculture  
Agrofood system analysis  
Carbon Footprint  
Life Cycle Assessment  
Resource Management  
Ethical systems

Introduction to Luxury  
Cultural Targeting & Consumer Insights  
Fashion Forward  
Traditional gastronomy systems  
(cheese , meat products , wine)

**Sustainable  
Management**

**Luxury codes cracking**

**Innovation for value**

**Transformative  
Management**

Organoleptic analysis (wine , coffee, chocolate)  
Creativity  
Niche & avant garde (herbs , spices,  
chef, tourism )  
Official Labels  
Branding  
International Development

RSE  
Intelligence Émotionnelle  
Management du changement  
Collaboration & collectif  
Green Finance  
Networking, social media, personal  
branding

EXPERIENCE: The Wine Trail

EXPERIENCE: 1 to 1 mentoring

LAB: Design Culinaire

LAB: entrepreneuriat/intrapreneuriat  
(business plan)