WHAT IS ON THE MENU
The Responsible Luxury Manager Toolbox

LAB: Environnemental Diagnosis
EXPERIENCE: CSR Awareness Bootcamp
Climate
Sustainable Agriculture
Agrofood system analysis
Carbon Footprint
Life Cycle Assessment
Resource Management
Ethical systems

LAB: International Market Study
EXPERIENCE: Paris Premium Retail Study Trip
Introduction to Luxury
Cultural Targeting & Consumer Insights
Fashion Forward
Traditional gastronomy systems (cheese, meat products, wine)

Sustainable Management

Innovation for value
Organeptic analysis (wine, coffee, chocolate)
Creativity
Niche & avant garde (herbs, spices, chef, tourism)
Official Labels
Branding
International Development

Transformative Management
RSE
Intelligence Émotionnelle
Management du changement
Collaboration & collectif
Green Finance
Networking, social media, personal branding

EXPERIENCE: The Wine Trail

LAB: Design Culinaire

EXPERIENCE: 1 to 1 mentoring
LAB: entreprenariat/intraprenariat (business plan)